



ARTISANAL GOODS

# Petit Joys



SMALL PLEASURES



Awarded the GOLD E  
Award of Excellence

# *Curating small pleasures*

*a unique way to appreciate artisans. foster gratitude  
and create moments to enjoy life's small pleasures.*

At Petit Joys, we believe in celebrating mindfulness and finding happiness in life's simplest moments. We feature collaborations with skilled Mexican artisans, handmade using premium materials to honor their dedication to quality and craftsmanship.



"We have never seen a more tasteful (and tasty) collection of artisanal products than those offered by Petit Joys".  
William Tomicki: ENTREE Editor



## Manifesto

01.

*Curating moments  
of delight*

Petit Joys is passionate about inspiring mindfulness and reminding us to pause, savor, and appreciate the simple pleasures, turning everyday rituals into moments of joy and reflection.



02.

*Supporting artisans  
& preserving culture*

We are committed to ethical sourcing, quality materials, and cultural preservation and the empowerment of artisans to fosters a cycle of goodwill, economic empowerment, and cultural appreciation.

*Operating within an  
ethos of sustainability*

We offer thoughtful purchasing choices that support communities and are mindful of the environment. We live by our vision for sustainable growth and promoting the greater good with every creation.



# Why Thoughtful Gifts Matter in Business - Small Gestures Create Big Returns!

Research shows that thoughtful gestures build stronger loyalty than discounts or promotions, because they signal recognition and care rather than transaction. Studies consistently show that physical, usable gifts create stronger brand recall than digital or promotional items, especially when they are consumable and thoughtfully chosen. Thoughtful details create lasting impressions — and turn clients into loyal advocates and repeat customers.

- Strengthen client relationships, while creating a repeated brand exposure
- Reinforce brand values
- Create memorability without excess
- Stand out without promotional clutter
- A thoughtful recovery gesture increases trust more than refunds alone.

Petit Joys was created for this exact purpose, helping companies express appreciation in a way that feels human, considered, and memorable.

🌿 Local Impact Matters — supporting local artisans strengthens your brand and preserves the culture people come to experience.



# Petit Joys: Visibility & Brand Exposure

## Ambassador Benefits for Company

### 1) Your company featured on our website

Ambassadors receive a dedicated profile on [petitjoys.com](http://petitjoys.com), positioned inside our curated partner ecosystem (not a public directory). This includes a short bio, your focus areas, and clear contact details, plus optional Spotlight Q&A features that highlight your approach and build long-term discoverability.

### 2) Exposure through high-end vacation rentals

Petit Joys is experienced by thousands of guests staying in premium vacation rentals across the Bay of Banderas. Many are long-stay visitors, snowbirds, and people exploring the region with future lifestyle or property decisions in mind. When they discover Petit Joys, they also discover the trusted local partners we recommend.

### 3) Destination wedding community reach

Petit Joys collaborates with a curated group of destination wedding planners and event partners. Corporate partners gain visibility alongside trusted planners, reaching couples, families, and returning visitors who often explore longer-term stays, relocation, or second-home opportunities.



**" Whether you gift with us or not, let it be thoughtful."**

**The world doesn't need more stuff — it needs more meaning. Together we can make a difference in the lives of many".**

**Khaled Bakleh - Founder**

*Soft, organic exposure in real contexts, not "advertising placements."*

Petit Joys - Partner, not vendor

# Petit Joys: Visibility & Brand Exposure

## Ambassador Benefits

### 4) Live and ongoing public visibility

Petit Joys maintains paid sponsorships at Coco Cabaret and Palm Cabaret, two of Puerto Vallarta's most established live entertainment venues. With multiple nightly shows, approximately 3 shows per night per venue and 50–70 attendees per show, this represents thousands of brand impressions across both venues. This promotes steady brand awareness among visitors who are actively engaging with Vallarta's lifestyle.

### 5) Boutique hotel + retail and consignment discovery

As Petit Joys expands through boutique hotels and select retail and consignment partners in Puerto Vallarta (and beyond), more people encounter the brand in-person and then visit our website to learn the stories behind each gift. That website traffic also flows into our partner pages, including your profile.

### 6) Collaboration opportunities

We can collaborate on social media in a way that feels natural and local. You are welcome to tag us to market to our community or we can work on dedicated spotlights on our Petit Notes section of the website where we highlight you as an ambassador of supporting local artisans.



*Ambassadors benefit from sustained, real-world visibility within the same environments where relationships, referrals, and future decisions are formed.*



# Petit Joys - Designed for Meaningful Business Moments

Business Moment	Petit Joys Approach	Business Impact
<b>Client welcome &amp; Onboarding</b>	Curated welcome gifts featuring locally crafted coffee, teas, pantry items, or wellness essentials	<ul style="list-style-type: none"><li>• Creates an immediate sense of care &amp; professionalism from the first interaction</li><li>• Premium presentation that scales easily without adding operational complexity</li></ul>
<b>Relationship Repair &amp; Re-Engagement</b>	Thoughtful recovery gifts featuring calming, comfort-focused items	<ul style="list-style-type: none"><li>• Helps restore trust and goodwill after challenges or missteps</li><li>• Demonstrates accountability and care at a fraction of the cost of discounts or refunds</li></ul>
<b>Key Clients &amp; Strategic Partners</b>	Elevated gift collections featuring multiple artisanal products	<ul style="list-style-type: none"><li>• Reinforces long-term relationships and signals genuine appreciation beyond transactional gestures</li></ul>
<b>Special Occasions</b>	Curated celebratory gifts for milestones, birthdays, anniversaries, and team gatherings	<ul style="list-style-type: none"><li>• Creates memorable moments that strengthen connection and encourage advocacy</li><li>• Unlike generic corporate gifts, Petit Joys leaves a lasting emotional impression long after the moment has passed</li></ul>

“Even when something went wrong, the thoughtful gift made us feel genuinely cared for.” – Client feedback

# A Simple, Scalable Gifting Framework

A thoughtful gifting framework designed around real moments that occur throughout a business relationship. We recommend starting with a clear, proven structure that delivers consistency, ease of execution, and flexibility as needs evolve.

## I. THOUGHTFUL INTRODUCTION

Recommended client onboarding, first engagements, event welcomes

**One** locally crafted item  
Tea, coffee, jam, honey, or salsa

Sets a warm, intentional tone and introduces your brand through a meaningful, tangible gesture

Investment range: 290-390 MXN

## II. ELEVATED APPRECIATION

Key clients, repeat engagements, or valued partners

**Two** complementary artisan items:  
Welcome joy item plus Pillow mist, or facial cleanser!

Signals care, thoughtfulness, and appreciation beyond transactional touchpoints.

Investment range: 630-780 MXN

## III. SIGNATURE KEEPSAKE

Milestone moments, key clients, leadership gifts, or occasions where you want the gift to truly stand out

Our signature Petit Joys turtle and a selection of our artisanal goods.  
Creates a lasting impression that lives beyond the moment

Investment: starting @1320 MXN  
(Customization Available)

Thoughtful Gifting → Stronger Relationships  
→ Long-Term Business Value

Petit Joys are designed to be more than gifts,  
they are a relationship-building tool

# A Simple, Scalable Gifting Framework

A thoughtful gifting framework designed around real moments that occur throughout a business relationship. We recommend starting with a clear, proven structure that delivers consistency, ease of execution, and flexibility as needs evolve.

## REMEMBERED LONG AFTER THE MEETING

Unlike wine or a gift card, artisan goods live in the home. Every morning the client makes coffee, every time they open the honey — they remember you.

## ROOTED IN THE DESTINATION

Handmade in Puerto Vallarta by real artisans. It honors the place and reflects the integrity of your relationship.

## TSA-FRIENDLY & TRAVEL-READY

All products are carry-on friendly. International clients can take their gift home without worrying about customs or size restrictions.

## SUSTAINABLE & ETHICAL

Handmade in Puerto Vallarta by real artisans. It honors the destination your guests experienced and reflects the integrity of your relationship.

## A GIFT WITH A STORY

Every item comes with the artisan's story — turning a simple thoughtful gift into a conversation piece and a memory tied to Puerto Vallarta.

## PARTNER, NOT VENDOR

We handle packaging, coordination, and delivery. You focus on the relationship — we make the gift effortless and extraordinary.



## Pricing Reference



# Gift Selection Guide

Tier	Gift	Price (MXN, IVA included)
I. Thoughtful Introduction 290 – 390 MXN	#C1 — The Welcome Sip: Coffee, Tea, or Cacao	390 MXN
	#C2 — The Kind Gesture: Raw Honey or Jam	320 MXN
II. Elevated Appreciation 610 – 780 MXN	#C3 — The Shared Table: Salsa + Jam	610 MXN
	#C4 — The Morning Brief: Coffee + Honey	710 MXN
	#C5 — The Sweet Heat: Honey + Salsa	610 MXN
	#C6 — The Executive Unwind: Sleepy Tea + Pillow Mist	780 MXN
	#C7 — The Executive Reset: Facial Cleanser + Pillow Mist	730 MXN

We will calculate delivery option to your venue.  
 All prices include IVA. Fully customizable.

# Gift Selection Guide

Tier	Gift	Price (MXN, IVA included)
<b>III. lasting Impression from 1,320 MXN</b>	#C8 — The Curated Pantry: Honey + Jam + Salsa + Coffee	1,320 MXN
	#C9 — The Year-End Welcome : Tea + Honey + Pillow Mist + Jam	1,420 MXN
	#C10 — The Guardian: Hand-sculpted turtle by Luis	1,500 MXN
	#C11 — The Milestone Gift: The Guardian Turtle + Coffee	1,890 MXN
<b>Custom Gift Bag</b>	Send us an email or text	We will send you a quote

Not seeing exactly what you need? Every gift is fully customizable — we'll build it together. Contact us: WhatsApp: +1 213 400 0612 · [info@petitjoys.com](mailto:info@petitjoys.com)

## Pricing - Petit Joys (Individual items)

Category	Items	Customer Price; inclusive of IVA (MXN)
Joys to Drink	Coffee	390
	Tea	390
	Cacao Mayan / Mushroom	390 / 550
Joys to Eat	Jam	320
	Salsa	290
	Honey	320
Joys to Wear	Jewelry (Natural Flowers Collection )	1550
	Jewelry (La Brisa, La Luna Collection)	950
		13

## Pricing - Petit Joys (Individual items)

Category	Items	Customer Price; inclusive of IVA (MXN)
<b>Joys to Feel</b>	Pillow Mist	390
	Facial Cleanser	340
	Shampoo	400
	Conditioner	400
	Everywhere Body Butter	650
	Body Scrub	550
<b>Keepsakes</b>	Turtle (can be customized)	1500
<b>Customization</b>	Custom Gift Bags	Please contact us for quotes
	Custom gift bags; corporate events, weddings and special occasions	Please contact us for quotes





## Individual Products and Categories & Meet our Artisans



#C11 - The Milestone Gift

# Petit Joys™

## Product Categories



Awarded the GOLD E  
award of excellence

### Wellness Rituals

Pillow mist, body butter,  
body scrub, shampoo,  
conditioner, and facial  
cleansers ...

### Mindful Moments

Artisanal coffee, herbal  
infusions, teas, cacao and  
wellness blends.

### Culinary Joys

Artisanal jams, honey, salsas  
...

### Art

Handmade jewelry and  
keepsakes

"The best artisanal gifts in Puerto Vallarta"  
As featured in [www.PVeverything.com](http://www.PVeverything.com)

# Petit Joys

## Coffee, Tea & Cacao

- Coffee: Hand-picked and hand-roasted by a couple who have been roasting coffee at home for more than 20 years. Each small batch is crafted slowly, with care you can taste—rich, smooth, and full of warmth.
- Teas: From morning to night, our teas invite balance and harmony. Despierta Té (Wake-up tea) blends black tea with warming spices—cardamom, ginger, cinnamon, clove, and star anise—brightened by floral jasmine and bougainvillea, designed to awaken both body and mind. Para Dormir (Sleepy tea) combines traditional Mexican botanicals like chamomile, lavender, passionflower, spearmint, and valerian root—perfect for calm, restful evenings.
- Cacao: Handcrafted with 100% Mexican cacao, our blends honor Mayan tradition—infused with allspice and chile piquín for warmth, or enriched with adaptogenic mushrooms for balance and vitality.

## Jams, Honey & Salsas

- A taste of Mexico: Handmade in small batches to celebrate Mexico's rich flavors—local farms and abuela's recipes! Our honey is a collaboration with a local vet who rescues bees from urban environments by relocating them to her ranch.

## Body Products

- Pillow Mist – Lavanda: A moment of calm, bottled. Infused with pure lavender oil, this mist invites serenity when nerves run high. A thoughtful addition to client gifts, helping everyone unwind, sleep well, and wake refreshed.
- Shampoo and Conditioner: Bars crafted from cold-pressed oils, our solid shampoo and conditioner gently cleanse, nourish, and hydrate—leaving hair soft, radiant, and cared for with every wash.



# Petit Joys

## Body Products

- Everywhere Body Butter: A deeply nourishing butter that softens and restores skin with rich, natural oils.
- Body Scrub: An exfoliating blend of salts, clays, and botanicals that smooths, renews, and refreshes the skin.
- Handmade Facial Cleanser: Natural, small-batch activated carbon and tepezcohuite cleansers perfect for travel. Clean, sustainable personal care made with high-quality oils.

## Jewelry

- Preserved real Mexican flowers, encased in fine silver to capture nature's fragile beauty, and feather-light macramé earrings—both perfect for VIP clients.

## Little Luxuries

- Turtle Figurine: Hand-sculpted by Luis, our mascot turtle symbolizes fortune, longevity, and wisdom—joys that remind us to walk life's path with serenity.

## More Coming 2026!

- Join our newsletter on our website to stay informed of new launches.



# Food and Drinks



**Salsa Morita**



**Salsa Macha**



**Honey**



**Jam**



**Sleepy Tea**



**Wake up Tea**

# Food and Drinks



Coffee

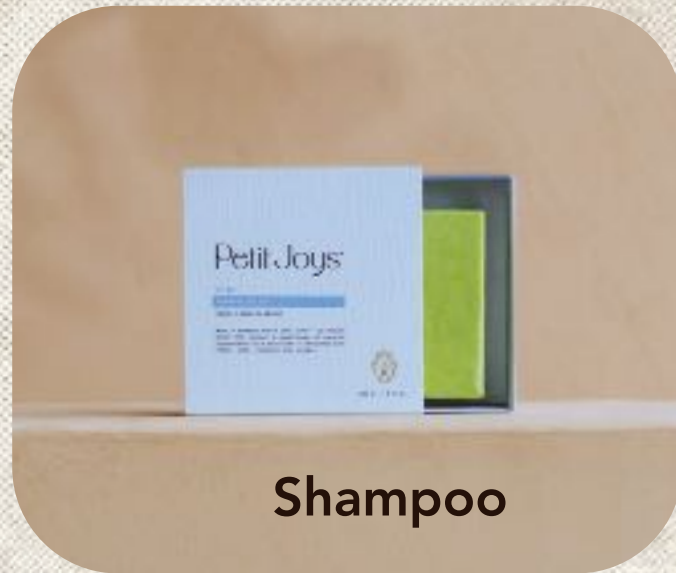


Mayan Cacao



Mushroom Cacao Latte

# Body Products



Shampoo



Conditioner



Tepezcohuite Facial Bar



Carbon Facial Bar



Pillow Mist



Everywhere Butter



Body Scrub

# Jewelry & Keepsakes

La Luna



## Shampoo



## Meet our Artisans

**Ara** crafts handmade, natural products that blend wellness, spirituality, and intention. From ritual aromatherapy to personal care essentials, her creations are designed to nurture the mind, body, and spirit. With pure, natural oils and thoughtfully chosen ingredients, often paired with affirmations and rituals. Her philosophy perfectly mirrors Petit Joys mission: transforming everyday routines into meaningful, nourishing rituals that uplift both body and soul.



**Thomas and Yolanda**, In 1993, Thomas stumbled upon a 5-kilo coffee roaster that would change his life forever. Little did he know, this humble machine would brew more than just coffee—it would spark a lifetime of love and adventure with Yolanda, who he met while she was working for an airline. That chance meeting turned into a beautiful partnership and resulted in the exceptional coffee they roast at home for both locals and the many visitors of Vallarta. Over the course of the last 30 years, together they overcame many challenges, and their journey is a testament to resilience, passion, and the power of a good cup of coffee. With every sip, you're not just tasting great coffee—you're sharing in a love story that's been brewing for decades.

**Eduardo**, born in Mexico City, Eduardo Colomer's passion for gastronomy is deeply rooted in his family's culinary traditions. His love for creating jams and sauces led him through various paths, but his true calling emerged when he began sharing his creations with loved ones. What started as a hobby evolved into a full-time artisanal pursuit after moving to Puerto Vallarta, with the support of his partner Emmanuel. Using traditional Mexican recipes and the freshest locally sourced ingredients, Eduardo handcrafts each batch of preserves. His work not only captures the essence of his homeland but also supports local farmers. Eduardo's artisanal jams and sauces are more than food—they're expressions of heritage and passion. His dream is to make his creations symbols of Vallarta's vibrant food scene, spreading joy and memories with each taste.



## Meet our Artisans

**Talit**, a dedicated veterinarian with a passion for bees and the environment, is the heart behind our honey line. With years of expertise in veterinary medicine, Talit has made it her mission to rescue and relocate bee colonies from unsafe urban areas around Bahía de Banderas—places like schools, homes, and public buildings where these vital pollinators are at risk. Her goal is to ensure the bees thrive in safe, nurturing environments, contributing to sustainable agriculture and biodiversity. Talit also works with remote farmers in Jalisco, helping them care for their bees and access new markets. Through her efforts, Talit not only protects these essential creatures but also promotes the pollination of countless crops.



**Yaneli** blends her passion for herbal medicine with the expertise of botany specialists to create science-backed, unique herbal infusions. Her meticulously crafted recipes combine traditional Mexican botany with modern science. Each blend aims for specific benefits, from reducing anxiety to improving sleep or promoting overall wellness. Using herbs sourced from the outskirts of Morelia in Michoacán, where mint, lavender, chamomile and other therapeutic herbs are harvested, Yaneli's products reflect our belief in the healing power of nature.

**Orlando** and his partner Christian began their soap-making journey as a way to find balance and creativity during the challenges of the pandemic. Orlando got training on professional soap making & turned into experimenting with natural essences and high-quality oils. Christian's background in healthcare ensured that their focus was on creating products that benefit the skin, combining soothing scents with healing properties. Today, their soaps reflect their journey—a blend of love, wellness, and creativity, aimed at promoting skin health. Their dream is to share their handcrafted, premium soaps with all of Mexico.

**Jacky**, an artisan and engineer from Puerto Vallarta, has always had a deep connection to nature and creativity. Her journey into floral jewelry began during her environmental engineering studies, where a botany class sparked a desire to preserve the beauty of flowers. After experimenting with various preservation techniques, Jacky mastered the art of encapsulating petals in mid-bloom, as if frozen in time. Each jewelry piece she creates tells the story of nature's resilience, with her favorite work being the ethereal orchid, symbolizing life's small pleasures and beauty.



## Meet our Artisans

### Morgan

Originally from Kingston, Ontario and now a longtime resident of Puerto Vallarta, Morgan began her creative journey with macramé before evolving into jewelry. Each pair of her earrings is hand-woven from soft cotton cords and natural fibers, designed to be feather-light, colorful, and full of movement. For Morgan, creating is both therapy and art — every piece carries her intention to share joy, confidence, and calm with its wearer.

### Eduardo (Cacao)

Eduardo's journey with cacao is rooted in Mexico's ancient traditions. Alongside his wife Laura, he founded a Chocolatería to craft small-batch cacao drinks from organic Chiapas beans.

Inspired by Mayan heritage, their blends honor cacao as a "divine elixir" — rich in antioxidants, mood-lifting compounds, and cultural meaning. Each sip is an invitation to pause, savor, and reconnect with joy.

### Luis

Luis, an artist from Mexico City now based in Puerto Vallarta, blends his training in design with a love of Mexican symbolism. His artistic turtles, cast in gypsum and resin are painted dot by dot, meant to embody fortune, longevity, and wisdom. For Luis, each turtle is more than art — it is a meditative act of care, intended to share positive energy and a reminder of life's quiet strength.

### Miren

Miren creates body care rooted in ancestral plant wisdom and modern herbalism. Her Everywhere Body Butter for Petit Joys is crafted as more than skincare — it is a ritual of nourishment and pause. Guided by purity of ingredients & sustainability, Miren's work invites us to care for body and spirit while honoring the land and embracing life's petit joys.





## *Recognition & Editorial Features*

***“We have never seen a more tasteful (and tasty) collection of artisanal products than those offered by Petit Joys”.***

***William Tomicki: ENTREE Editor***

*Petit Joys was awarded Entrée’s rare Gold E Award of Excellence, a distinction reserved for experiences that demonstrate outstanding charm, craftsmanship, and a genuine sense of place. The award recognizes Petit Joys for offering a meaningful and thoughtfully curated way to experience local artistry in Puerto Vallarta.*

*Entrée is a highly respected luxury travel newsletter known for its discerning editorial voice and exclusive recommendations. Described by Vogue as “the Rolls-Royce of travel newsletters,” Entrée has guided sophisticated travelers since 1981, highlighting destinations, properties, and products that stand out for their authenticity and quality.*

***“A thoughtful way to experience local craftsmanship in Puerto Vallarta.”***

***“The best artisanal gifts in Puerto Vallarta”***

Featured by PV Everything, widely regarded as one of Puerto Vallarta’s most influential platforms, known for its thoughtful coverage of culture, gastronomy, and local talent. Their voice plays a meaningful role in defining how Vallarta is understood, both locally and beyond.



Our icon draws inspiration from the concept of a **glimmer**—the true opposite of a trigger. Glimmers are micro-moments that ignite joy, calm, gratitude, or connection. Each Petit Joys product is a gentle nudge to notice and savor these moments. It’s about cherishing the simple pleasures that brighten everyday life!

Joy, presence, artistry,  
let love be remembered in the details.

# Petit Joys™

Instagram: PetitJoys\_  
Facebook: Petit Joys  
info@petitjoys.com  
www.petitjoys.com  
WhatsApp: +1.2134000612

